

Discover Odessa

Marketing and Communication Specialist

Description:

Discover Odessa is seeking a Marketing and Communication Specialist. Discover Odessa is the marketing organization for the city. Funded by hotel occupancy tax, our job is to work closely with hoteliers, restaurants, and local attractions to create a great experience of our city for our visiting guests! Finding ways to market our city as an attractive tourism destination is key. Promoting Odessa through the DO website, print and digital marketing, billboards, social media, Our Odessa App and special projects are some of the methods used in obtaining our goals.

Requirements:

- Excellent verbal and written communication skills that may include public speaking and presentations
- Excellent organization skills and attention to detail
- Excellent time management skills with a proven ability to meet deadlines
- Knowledge of social media, marketing, advertising and public relations best practices
- Strong analytical and problem-solving skills

Qualifications:

- Bachelor's degree from a four-year college or university preferred
- Three to five years of related experience writing and editing projects; portfolio of relevant previous projects highly preferred